

Image City Photography Gallery

The Magic of Light

Second Juried Theme Show

Dates to Remember

Entry forms due November 8, 2008

Notice of acceptance mailed November 19, 2008

Delivery dates December 21– December 23, 2008

Exhibition dates January 2 – January 25, 2009

Artist's Reception Weekend -- January 2, 3, & 4

Retrieval of Photographs -- January 27, 2009 after 4 pm

How to Enter the Juried Show

- ✓ Select images consistent with the theme *The Magic of Light*. The theme has been chosen to be inclusive of a wide range of genre, technique, and creativity; not as an assignment theme.
- ✓ Submit up to four images per submission to be juried: prints, 35mm slides and digital images will be accepted.
- ✓ You may submit more than one entry; use one of the attached submission forms with each entry.
- ✓ Send or deliver completed submission form, entry fee and submitted images to Image City Photography Gallery (ICPG) **postmarked by November 8, 2008**.
- ✓ Entry fee is \$30 (**\$25 only if submission received before October 27, 2008**) per submission; by check payable to ICPG.
- ✓ Images previously submitted in ICPG's 2008 *Elsewhere* show are NOT eligible.

Submission for Jurying Photographs / Slides / Digital Images

- ✓ The ICPG Curatorial Committee will make the final selection.
- ✓ On the submission form, fully describe the dimensions of the photograph and dimensions of matted and framed presentation for your submitted images.
- ✓ Prints *for submission* should be at least 8x10-inches in size.
- ✓ Slides must be 35mm, 2 x 2-inch cardboard or plastic mounts. Glass slides are not acceptable.
- ✓ Digital image files must be submitted as JPEGs on a CD and must be at least 300 dpi in finished size of at least 7 inches in longest dimension. Emailed images will not be accepted.
- ✓ Each submitted print or slide must be labeled with the artist's name, and title of work, with TOP clearly marked. CD's must be labeled with artist's name and file names must be consistent with entry form. Unlabeled submissions will be disqualified.
- ✓ Deliver or mail submissions to ICPG. Entry must be postmarked by November 8, 2008.
- ✓ Submitted entries will not be returned unless a SASE is included. ICPG is not responsible for any damage during return shipping. They may also be picked up at The Gallery within two months following the selection, prior to February 22, 2009.
- ✓ Direct any questions to Daniel Crozet, Chairman of the Exhibit, Daniel.Crozet@ImageCityPhotographyGallery.com or phone 585-271-2540.

Notification of Acceptance

- ✓ Letters of acceptance will be mailed by November 19, 2008

Conditions of Entry

- ✓ The submitted images must have an element of photographic origin.
- ✓ All entries must be of original design and personal execution.
- ✓ Accepted work may not be withdrawn before the close of the exhibition on January 25, 2009.
- ✓ ICPG will retain a 30% commission on all sales made during the exhibition. An insurance value (i.e. cost to reproduce) and a sale price, which includes commission, must be included on the submission form.

Exhibit Prints -accepted works (not submissions for jurying)

- ✓ The focus of *The Magic of Light* is to feature the photographs professionally presented in a gallery setting. ICPG requests adoption of requirements that follow.
- ✓ Print size 8x10-inch (minimum) or larger.
- ✓ Frame size 11x14-inch (minimum) or larger.
- ✓ Please check with the ICPG curatorial committee for approval of any framed work larger than 20x30-inches.
- ✓ Professional-quality frame with wire for installation
- ✓ White mats are strongly encouraged.
- ✓ Canvas prints may be presented framed or stretched over an artist frame ready to install.
- ✓ The curatorial committee and ICPG reserve the right to refuse any entry because of special conditions of installation or if the quality of the work was not accurately represented in the submitted image.
- ✓ Please contact ICPG with any questions about the presentation for your accepted photograph(s).

Liability / Delivery / Retrieval

- ✓ ICPG will insure photographs while on site at the Gallery for the insurance value indicated on the submission form. Insurance for the photograph during shipping and transit to the Gallery is the responsibility of the entrant.
- ✓ All accepted photographs must arrive at ICPG by December 23, 2008 at 4 pm ready to install.
- ✓ Artists are responsible for all shipping costs including insurance. Work must be shipped in a substantial, reusable container. The Gallery will not be responsible for any damage that occurs during shipping. Hand delivery will be accepted from December 19 to December 23, 2008 during Gallery hours: Wednesday - Saturday, 11 am - 7 pm, Sunday, noon - 4 pm.
- ✓ Prompt retrieval of photographs after the exhibit will be gratefully appreciated. Photographs should be picked up January 25 from 4 - 7 pm. If not picked up at the Gallery, arrangements for packaging and shipping photographs are the responsibility of the photographer. ICPG will not be responsible for submitted images or accepted prints not retrieved by February 22, 2009.

Image City Photography Gallery, 722 University Avenue, Rochester, NY 14607
585.271.2540 www.ImageCityPhotographyGallery.com info@ImageCityPhotographyGallery.com

Image City Photography Gallery

The Magic of Light

Submission Form

Second Annual Juried Theme Show

All Entries must be postmarked by November 8, 2008

See full information sheet for all details.

Mail or Deliver with Entry Fee to Image City Photography Gallery, 722 University Ave., Rochester, NY 14607

Name (Please Print) _____ Address _____

Phone _____ City _____ State _____ Zip _____

E-Mail _____

Include Entry Fee of \$30 (\$25 if submission received before October 27) with each submission of up to four images.

Photograph #1

Title of Photograph #1

Dimension of Photograph Dimension of frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Value

Photograph #2

Title of Photograph #2

Dimension of Photograph Dimension of frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Value

Photograph #3

Title of Photograph #3

Dimension of Photograph Dimension of frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Value

Photograph #4

Title of Photograph #4

Dimension of Photograph Dimension of frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Value

Your signature is required and understood to be an agreement by you to all of the conditions set forth and grants to Image City Photography Gallery permission to reproduce and distribute the accepted images by print and electronic media for advertising for *The Magic of Light* exhibit. You also certify that you are the photographer of the work and hold all rights to allow its display at Image City Photography Gallery.

Signature Date

For questions contact Daniel Crozet, Exhibit Chairman
Daniel.Crozet@ImageCityPhotographyGallery.com
www.ImageCityPhotographyGallery.com 585.271.2540