



Portfolio Showcase 2010

Juried Portfolio Show

August 11 – September 5, 2010

Submission Info and Form

Awards for the Eight Selected Portfolios

- ✓ \$250 award certificate from Lumiere Photo or PixelPreserve redeemable toward store purchases after August 13, 2010
- ✓ Two limited-edition, hardbound copies of the *Portfolio Showcase 2010* book produced by PixelPreserve.
- ✓ Portfolio exhibited at Image City Photography Gallery August 11 – September 5, 2010
- ✓ **Dates to Remember - Portfolio Showcase 2010**
- ✓ **Submission** forms due on or before June 16, 2010
- ✓ **Notice of acceptance** mailed July 5, 2010
- ✓ **Exhibition** dates August 11 – September 5, 2010
- ✓ **Reception and Award Ceremony** August 13, 2010

How to Enter Portfolio Showcase 2010

- ✓ Select eight (no more, no fewer) images that represent a specific theme (preferred) or variety of your best work
- ✓ Submitted images to be juried must be in digital form.
- ✓ You may submit more than one entry; use one of the attached submission forms with each entry.
- ✓ Send or deliver completed submission form, entry fee and submitted images to Image City Photography Gallery (ICPG) **postmarked by June 16, 2010.**
- ✓ Entry fee is \$30 per submission (\$25 if submission received on or before June 2, 2010); by check payable to ICPG.

Submission for Jurying

- ✓ Image City Photography Gallery and Lumiere Photo will make the final selections of the eight winning portfolios.
- ✓ On the submission form, fully describe the dimensions of each photograph and the dimensions of the frame.
- ✓ Digital image files must be submitted as JPG's on a CD and must be at least 300 dpi in finished size of at least 8 inches in longest dimension. E-mailed images will not be accepted.
- ✓ CD's must be labeled with artist's name and file names must be consistent with entry form. Unlabeled submissions will be disqualified. Submitted CD's will not be returned and will ultimately be destroyed.
- ✓ Deliver or mail submissions to ICPG. Entry must be postmarked by June 16, 2010.
- ✓ Photographs selected for Portfolio Showcase last year are not eligible for entry in this year's *Portfolio Showcase 2010*.
- ✓ Direct any questions to Daniel Crozet, Chairman of the Exhibit, Daniel.Crozet@ImageCityPhotographyGallery.com.

Notification of Acceptance

- ✓ Letters of acceptance will be mailed by July 5, 2010

Image City Photography Gallery,
722 University Avenue, Rochester, NY 14607
585.271.2540
www.ImageCityPhotographyGallery.com
info@ImageCityPhotographyGallery.com

Conditions of Entry

- ✓ The submitted images must have an element of photographic origin.
- ✓ By submitting entries, the photographer grants permission to reproduce the submitted work for the ICPG, Lumiere Photo, PixelPreserve websites and for publicity purposes as well as the *Portfolio Showcase 2010* book to be published.
- ✓ All entries must be your original work. If accepted, works must be suitably prepared for installation and publication.
- ✓ Accepted work may not be withdrawn before the close of the exhibition on September 5, 2010.
- ✓ ICPG will retain a 30% commission fee on all sales made during the exhibition. An insurance value (i.e. material costs to reproduce) and a sale price, which includes the commission fee, must be included on the submission form.

Exhibit Prints - accepted works

- ✓ The focus of *Portfolio Showcase 2010* is to feature the photographs professionally presented in a gallery setting. ICPG requests adoption of requirements that follow.
- ✓ Print size 8x10-inch (minimum) or larger.
- ✓ Frame size 11x14-inch (minimum) or larger.
- ✓ Please check with the ICPG curatorial committee for approval of any framed work larger than 20x26-inches.
- ✓ Professional-quality frame that is wired, ready for installation. White mats are **strongly** encouraged.
- ✓ Canvas prints may be presented framed or stretched over an artist frame ready to install.
- ✓ The jury committee and ICPG reserve the right to refuse an accepted photograph because of special conditions of installation or if the quality of the work was not accurately represented in the submitted image.
- ✓ Please contact ICPG with any questions about the presentation for your accepted photographs.

Liability / Delivery / Retrieval

- ✓ ICPG will insure accepted photographs while on site at the Gallery for the insurance value indicated on the submission form. Insurance for the photograph during shipping and transit to the Gallery is the responsibility of the entrant.
- ✓ All accepted photographs must arrive at ICPG by August 8, 2010 at 4 pm ready to install.
- ✓ Artists are responsible for all shipping costs including insurance. Work must be shipped in a substantial, reusable container. The Gallery will not be responsible for any damage that occurs during shipping.
- ✓ Prompt retrieval of photographs after the exhibit will be gratefully appreciated. Photographs should be picked up September 5 from 4-7 pm. If not picked up at the Gallery, arrangements for packaging and shipping photographs are the responsibility of the photographer.

Portfolio Showcase 2010 Sponsors

Lumiere Photo, 585-461-4447
www.Lumierephoto.com info@lumierephoto.com
PixelPreserve, 585-820-4972
www.PixelPreserve.net keepit@pixelpreserve.net
co-located at 439 Monroe Avenue
Rochester, NY 14607

Portfolio Showcase 2010

2010 Juried Portfolio Show and Book
See full information sheet for all details.

Submission Form

All Entries must be postmarked by June 16, 2010
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Mail or Deliver with Entry Fee to Image City Photography Gallery, 722 University Ave., Rochester, NY 14607

Name (Please Print) _____ Address _____

Phone _____ City _____ State _____ Zip _____

Email _____

Include Entry Fee of \$30 (\$25 if submission received on or before June 2) with each submission that MUST have 8 photographs entered, no more, no fewer.

Photo #1 JPG File Name _____

Title of Photograph #1

Dimensions of Photograph Dimensions of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Value

Photo #2 JPG File Name _____

Title of Photograph #2

Dimensions of Photograph Dimensions of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Value

Photo #3 JPG File Name _____

Title of Photograph #3

Dimensions of Photograph Dimensions of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Value

Photo #4 JPG File Name _____

Title of Photograph #4

Dimensions of Photograph Dimensions of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Value

See Page 2 for Entries 5 – 8

Image City Photography Gallery, Lumiere Photo, and PixelPreserve

