



Portfolio Showcase 2012

Juried Portfolio Show

August 8 – September 2, 2012

Submission Info and Form

\$5000 Total Awards for the Eight Selected Portfolios

- ✓ Portfolio exhibited at Image City Photography Gallery August 8 – September 2, 2012
- ✓ \$200 award certificate from Lumiere Photo or PixelPreserve redeemable toward store purchases after August 8, 2012
- ✓ A limited-edition, hardbound copy of the *Portfolio Showcase 2012* book produced by PixelPreserve and Denison Creative.

Dates to Remember - Portfolio Showcase 2012

- ✓ **Submission forms** due June 16, 2012
- ✓ **Notice of acceptance** mailed July 5, 2012
- ✓ **Exhibition dates** August 8 – September 2, 2012
- ✓ **Reception, Award Ceremony, and Announcement of Grand Prize Winner** August 10, 2012

How to Enter Portfolio Showcase 2012

- ✓ Select eight (no more, no fewer) images that represent a specific theme (preferred) or variety of your best work
- ✓ Submitted images to be juried must be in digital form
- ✓ You may submit more than one entry; use one of the attached submission forms with each entry
- ✓ Send or deliver completed submission form, entry fee and submitted images to Image City Photography Gallery **postmarked or delivered by June 16, 2012**
- ✓ Entry fee is \$35 per submission (\$30 if submission received on or before June 3, 2012); by check to Image City Photography Gallery

Submission for Jurying

- ✓ Image City Photography Gallery and Lumiere Photo will make the final selections of the eight winning portfolios.
- ✓ On the submission form, fully describe the dimensions of each photograph and the dimensions of the frame.
- ✓ Digital image files must be submitted as JPG's on a CD and must be at least 300 dpi in finished size of at least 8 inches in longest dimension. E-mailed images will not be accepted.
- ✓ CD's must be labeled with artist's name and file names must be consistent with entry form. Unlabeled submissions will be disqualified. Submitted CD's will not be returned.
- ✓ Deliver or mail submissions to Image City. Entry must be postmarked or delivered by June 16, 2012.
- ✓ Photographs selected for Portfolio Showcase in previous years are not eligible for entry in this year's *Portfolio Showcase 2012*.
- ✓ **Direct any questions to Steve Levinson, Chairman of the Exhibit, Steve.Levinson@ImageCityPhotographyGallery.com.**

Notification of Acceptance

- ✓ Letters of acceptance will be mailed by July 5, 2012

Image City Photography Gallery,
722 University Avenue, Rochester, NY 14607
585.271.2540

www.ImageCityPhotographyGallery.com
info@ImageCityPhotographyGallery.com

Conditions of Entry

- ✓ The submitted images must have an element of photographic origin.
- ✓ All entries must be your original work. If accepted, works must be suitably prepared for installation and publication.
- ✓ Accepted work may not be withdrawn before the close of the exhibition on September 2, 2012.
- ✓ Image City will retain a 30% commission fee on all sales made during the exhibition. An insurance value (i.e. material costs to reproduce) and a sale price, which includes the commission fee, must be included on the submission form.
- ✓ By submitting entries, the photographer grants permission to reproduce the submitted work for the Image City, Lumiere Photo, PixelPreserve websites and for publicity purposes and the *Portfolio Showcase 2012* book to be published.

Exhibit Prints - accepted works

- ✓ The focus of *Portfolio Showcase 2012* is to feature the photographs professionally presented in a gallery setting. Image City requests adoption of requirements that follow.
- ✓ Print size 8x10-inch (minimum) or larger.
- ✓ Frame size 11x14-inch (minimum) or larger.
- ✓ Please check with the Image City curatorial committee for approval of any framed work larger than 20x26-inches.
- ✓ Professional-quality frame that is wired, ready for installation. White mats are **strongly** encouraged.
- ✓ Canvas prints may be presented framed or stretched over an artist frame ready to install.
- ✓ The jury committee and Image City reserve the right to refuse an accepted photograph because of special conditions of installation or if the quality of the work was not accurately represented in the submitted image.
- ✓ Please contact Image City with any questions about the presentation for your accepted photographs.

Liability / Delivery / Retrieval

- ✓ Image City will insure accepted photographs while on site for the insurance value indicated on the submission form. Insurance for the photograph during shipping and transit to the Gallery is the responsibility of the entrant.
- ✓ All accepted photographs must arrive at Image City by August 5, 2012 at 4 pm ready to install.
- ✓ Artists are responsible for all shipping costs including insurance. Work must be shipped in a substantial, reusable container. The Gallery will not be responsible for any damage that occurs during shipping.
- ✓ Prompt retrieval of photographs after the exhibit will be gratefully appreciated. Photographs should be picked up September 2 from 4-7 pm. If not picked up at the Gallery, arrangements for packaging and shipping photographs are the responsibility of the photographer.

Portfolio Showcase 2012 Sponsors

Lumiere Photo, 585-461-4447

www.Lumierephoto.com info@lumierephoto.com

100 College Avenue, Rochester, NY 14607

PixelPreserve, 585-360-0192

www.PixelPreserve.net keepit@pixelpreserve.net

Denison Creative, 585-360-0192

www.denisoncreative.com

439 Monroe Avenue, Rochester, NY 14607

Phone _____

Portfolio Showcase 2012

Submission Form

Mail or Deliver with Entry Fee to Image City Photography Gallery, 722 University Ave., Rochester, NY 14607

Name (Please Print) _____ Address _____

Phone _____ City _____ State _____ Zip _____

Include Entry Fee of \$35 (\$30 if submission received on or before June 3) with each submission that MUST have 8 photographs entered, no more, no fewer.

email _____

Photo #1 JPG File Name _____

Title of Photograph #1

Dimensions of Photograph Dimensions of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Value

Photo #2 JPG File Name _____

Title of Photograph #2

Dimensions of Photograph Dimensions of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Value

Photo #3 JPG File Name _____

Title of Photograph #3

Dimensions of Photograph Dimensions of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Value

Photo #4 JPG File Name _____

Title of Photograph #4

Dimensions of Photograph Dimensions of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)

Sale Price Insurance Value

See Page 2 for Entries 5 – 8

Image City Photography Gallery, Lumiere Photo, Denison Design and PixelPreserve

2012 Juried Portfolio Show and Book
See full information sheet for all details.

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All Entries must be postmarked
or delivered by June 16, 2012

Photo #5 JPG File Name _____	

Title of Photograph #5	

Dimensions of Photograph	Dimensions of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)	

Sale Price	Insurance Value

Photo #6 JPG File Name _____	

Title of Photograph #6	

Dimensions of Photograph	Dimensions of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)	

Sale Price	Insurance Value

Photo #7 JPG File Name _____	

Title of Photograph #7	

Dimensions of Photograph	Dimensions of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)	

Sale Price	Insurance Value

Photo #8 JPG File Name _____	

Title of Photograph #8	

Dimensions of Photograph	Dimensions of Frame

Medium (Giclée, Archival Inkjet, Traditional Print, etc)	

Sale Price	Insurance Value

For questions contact Steve Levinson, Exhibit Chairman
Steve.Levinson@ImageCityPhotographyGallery.com
www.ImageCityPhotographyGallery.com

Your signature is required and understood to be an agreement by you to all of the conditions set forth and grants to Image City Photography Gallery, Lumiere Photo, Denison Design, and PixelPreserve permission to reproduce the accepted images in the *Portfolio Showcase 2012* book and to print and distribute the accepted images by print and electronic media for advertising for *Portfolio Showcase 2012* portfolio show and book exhibit. You also certify that you are the photographer of the work and hold all rights to allow its publication and display.

Signature Date