

Image City Photography Gallery
The Magic of Light 2024
Juried Photo Exhibition Information Form

Three Awards will be presented:

- A \$150 check from Image City.
- A \$150 gift certificate from [Archival Methods](#)
- A \$150 gift certificate from [Lumiere Photo](#)

Dates to Remember

- **Deadline to Deliver** Entry Form - October 15
- **Winners Contacted by** - October 29
- **Framed Images** due at the Gallery - December 18 - 22
- **Exhibition dates** - January 2 – January 21, 2024
- **Artists' Reception & First Friday**– January 5, 2024
- **Retrieval of Photographs**-January 21, 2024, 4 – 6 pm

Entering The Magic Of Light Show 2023

- ✓ Each \$40 Entry may contain up to 4 digital images. You may submit multiple entries.
- ✓ Photos may include a wide range of genre, techniques and creativity, *but* must be photographically based or incorporate photography in some fashion and be the original creation of the artist.
- ✓ By submitting entries, the photographer grants permission to Image City to use the photos for publicity or other promotional purposes.

Completing the Entry Form

- ✓ An online Entry Form is at: ImageCityPhotographyGallery.com.
- ✓ The title of each photo file should be: **LastName_FirstName_Image Title.jpg**. Example: **Smith_Jay_Balloon Fields.jpg**
- ✓ The **sale price** must be included on the Entry Form.

Submitting Entries

- ✓ Entry forms may be submitted in one of two ways:
 1. **Online Delivery:**
 - See the Online Entry Form for more detailed instructions.
 2. **Hard Copy Delivery to Image City**
 - See the Online Entry Form for more detailed instructions.
- ✓ Prepare digital-image files:
 - Images must be 300 ppi in a finished size of 9 inches in the longest dimension.
 - Digital Files must be submitted as JPGs and put on a CD/DVD/FlashDrive
 - OR sent Electronically by instructions on the Entry Form.
 - *Emailed images will not be accepted.*

Conditions of Presentation

- ✓ All work must be 'gallery ready' - framed and wired, ready to be installed whether the photograph is framed, acrylic, canvas, or metal. Contact Chairperson for entries larger than 700 sq. inches.
- ✓ Image City reserves the right to refuse an accepted photograph because
 - of installation issues or
 - the quality of the work was not accurately represented in the submitted digital image.
- ✓ All work will remain installed in the Gallery through January 21, 2024.
- ✓ Image City will retain a 30% commission on all sales.

Delivery and Retrieval

- ✓ Prompt delivery and retrieval of photographs will be greatly appreciated.
- ✓ **Deliver accepted, ready to install photos on December 18-22, 2023.** Gallery hours for delivery: Monday-Saturday, 12-6 pm; Sunday 12-4 pm.
- ✓ **Retrieve unsold photos, thumb drives/CD's on January 22, 2023 from 4-6 pm.** The photographer is responsible for all arrangements for the retrieval of unsold photographs.
- ✓ If shipping is required, artists are responsible for the cost, including insurance. Work must be shipped in a substantial, reusable container(s). Image City will not be responsible for damage occurring during shipping.

**For questions contact
Dick Bennett, Exhibition Chair
entry@ImageCityPhotographyGallery.com**

Image City Photography Gallery
The Magic of Light 2024
See Information Form for full details.

Entry Form

All entries must be submitted by
October 15, 2023. Entry Fee \$40

For hard copy delivery to the Gallery: 1. If you have a hard copy, complete it. 2. If you're reading this online, download this Entry Form, save and print it. 3. Then mail or hand deliver the hard copy to Image City Photography Gallery along with the four image files per entry on CD, DVD, or thumb drive. Pay the entry fee by check, cash, or credit card. *Emailed images will not be accepted.*

OR

For online entry: 1. Submit payment via PayPal on our webpage. You do not have to have a PayPal account. 2. Fill in your entry information below and **save** it. 3. Create an email to entry@ImageCityPhotographyGallery.com. Attach your saved and completed Entry Form, and send. 4. You will receive an email with instructions to upload your four photo files for each entry via Dropbox.

Name _____

Address _____

City _____ State _____ Zip _____

Phone w/ area code _____ Email _____

Photo #1

File Name _____ Sale Price _____
(LastName_ FirstName_ Image Name).jpg
Example (Smith_Jay_Portrait of Mr Kite.jpg)

Photo #2

File Name _____ Sale Price _____
(LastName_ FirstName_ Image Name).jpg
Example (Smith_Jay_Strawberry Fields Forever).jpg

Photo #3

File Name _____ Sale Price _____
(LastName_ FirstName_ Image Name).jpg
Example (Smith_Jay_Eleanor Rigbys Garden.jpg)

Photo #4

File Name _____ Sale Price _____
(LastName_ FirstName_ Image Name).jpg
Example (Smith_Jay_Lucys Diamonds.jpg)

For questions contact
Dick Bennett, Exhibition Chair

entry@ImageCityPhotographyGallery.com

Image City Photography Gallery
722 University Avenue, Rochester, NY 14607
585.271.2540

www.ImageCityPhotographyGallery.com

Your entry is understood to be an agreement by you to all the conditions set forth herein and grants permission to Image City Photography Gallery to reproduce and distribute the accepted images by print and electronic media for advertising *The Magic of Light Show 2024*. You also certify that you are the photographer of the work and hold all rights to allow its publication and display.